

POINT BLANK SOCIETY

Taylor High School graduates Cullen King and Sean Hoyt are getting recognized by MTV and making a name for themselves in the music industry

Written by Elizabeth Padgett | Photography courtesy of Point Blank Society

Cullen King and Sean Hoyt were surprised at just how much they had to bond over when they were randomly paired together for an imaginative U.S. history project. What initially started off as a rap battle for a letter grade, ended up encouraging the pair's musicality and evolved into Point Blank Society, a two-member rock band that is hitting a high note in the music industry.

EVERYONE STARTS SOMEWHERE

King and Hoyt started booking shows and performing as Point Blank Society when they were 17 years old while still tasked with daily life at Taylor High School. The boys were simultaneously booking shows with artists that were backed by labels and trying to manage their studies and extracurricular activities. King says, "We were, what I like to call, 'ballin' on a budget.' Many of the concerts and events

we've been invited to play at featured artists that have labels paying for their transportation, equipment, and production. We have driven to all of our concerts and paid for live setup out of pocket. One hundred percent of the money we have made has gone right back into investing in the band."

Since their first performance, Point Blank Society has had a growing fan base with over 114,000 followers on Twitter alone. King says, "It took a ton of hard work and effort to break out of the local scene and build the wonderful fan base that we have today." Despite their supportive audience, King shares they've still had difficulties when reaching out to work with others. He says, "Bookers and promoters didn't take us seriously due to our young age and saw us as a financial liability when we tried to get involved with venues and corporations."



Cullen King and Sean Hoyt are the members of the two-man, Katy-raised band, Point Blank Society

MAKING IT HAPPEN

Truly homegrown, Hoyt has produced all of the group's songs in his home studio. Although he has played the piano since the fourth grade, he didn't take music seriously until high school. King has been equally as musical his whole life and has even chosen to major in music at UT Austin.

Though he contributes as a composer and producer for the band, Hoyt admits it has become increasingly harder to balance college life with growing popularity. "Balancing school life and music life? I don't. I've recently been trying to make them into the same thing." What he refers to is their debut album. In an effort to balance both facets of his life, Hoyt revealed that his philosophy class at Texas State University has been the inspiration of the album. "Our debut album is heavily philosophical. A lot of the lyrical inspiration was from Aristotle's teachings of Eudaimonia, which roughly translates to happiness," he says.

CREATING A BOND

King says, "Our goal is to make music that people can thoroughly enjoy and relate to on a higher level than just simply listening. We want to make something unique that people can connect with and leave with a memory that they will never forget." King's favorite part about performing live is the connection he makes with the crowd. "The rush I get from the second I walk on stage to the second I walk off is my favorite thing. I am very fortunate to be able to pursue my passion and to feel the connection between us and the fans, and even our fans with each other. It is just remarkable to me."

The feeling is echoed by Hoyt, "It just feels like nothing can go wrong and everything is fine, even if it is not, when I'm on stage. Everyone seems to forget about real life and just live in the moment."



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CITIZENS OF SOCIETY

The boys have a very active relationship with their fans, which they refer to as “citizens of their society.” But their family gives them the most support. “Family, family, family. They are the ones who made this all possible, and I couldn’t be more thankful for it,” Hoyt shares. And King agrees, “The biggest support has come from my parents, Jason and Tami Mcghee, who have always been supportive of every musical choice I have made and continue to help me in every way possible to achieve my goals.”

Regarding news on their upcoming projects and appearances, King says, “We have been working with some booking agents and tour management teams on an upcoming national tour for this summer. We’re very excited for the shows to come and the artists we will be working with.” **KM**

ELIZABETH PADGETT is a professional writer and has become a new citizen of the Point Blank Society.



POINT BLANK SOCIETY FACTS

The band was featured in MTV’s list of “9 Covers of Selena Gomez’s ‘Same Old Love’ You Won’t Be ‘So Sick Of’” in November 2015.

Both Sean and Cullen are Taylor High School 2015 graduates.

During their first collaboration in U.S. history, they portrayed historical figures Adolf Hitler and Osama Bin Laden in a rap battle..

Their first single “I Wanna Run” was released in October 2014.

Their cover of One Direction’s “History” was one of the most viewed covers for this song on YouTube in November 2015.



Follow the band at @PBSocietyband on Twitter for upcoming tour dates

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