

Double Your Advertising Results

Get Twice the Reach with
Katy Magazine & KatyMagazine.com

Excellent Readership and Outstanding Web Results

In addition to a beautiful, effective print ad in an award-winning community magazine, advertisers also leverage our 1.2 million+ web hits per month on our highly ranking Katy Directory at no extra charge! As an advertiser, your company is bolded with a description about your business and linked directly to your website.

The Highest Visibility

Katy Magazine and KatyMagazine.com are the definitive voices of Katy, Texas, known by virtually everyone in the area. KatyMagazine.com ranks #1 on Google, Yahoo, and many search engines for numerous Katy, Texas web searches. We also drive local residents to KatyMagazine.com by posting up-to-date Katy jobs, Katy events, Katy news, and thousands of Katy area resources. No other media venue gives you this kind of Katy coverage.

The Predominant Publication of Katy, Texas

Katy Magazine is written and designed with lasting power in mind – we keep it circulating all over Katy for the entire season to give our advertisers the best shelf life available.



Now Printing **80,000**
Copies per Issue!

Readers Love It!

"Katy Magazine is wonderful and full of so much useful information and advertising. I have read it from cover to cover and back again. Thank you and your staff for putting it together — I really appreciate your hard work!"

Linda McGrath,
Katy Magazine Subscriber



Your Ad Gets Maximum Reach

Mailed & Racked - 80,000 Issues

Mass Mailed – Mailed to numerous neighborhoods across the Katy area.

Racked – Available free in stands at Starbucks, Walgreens, CVS, various stores, hotels, restaurants, hospitals, and malls.

Lobby Copies – Thousands are delivered to doctors, dentists, salons, and other lobbies and waiting areas for repeat readership.

Newcomer Packets – Distributed to local realtors and builders, the City of Katy, and the Chamber of Commerce for newcomers to enjoy.

Subscriptions – Mailed to subscribers who want guaranteed home delivery.

KatyMagazine.com Web Listings – Advertisers get a bolded listing, description, and link to their site from our hugely popular Katy Directory.

Unmatched Community Presence – We consistently draw attention to our advertisers as we sponsor and attend large community events all over Katy.

Katy Magazine Fast Facts

- ★ Copies Per Issue: **80,000**
- ★ Circulation: 150,000+
- ★ Founded: 2003
- ★ Shelf Life: 3 months
- ★ Based in Katy, Texas
- ★ KatyMagazine.com gets 1.2+ million hits a month
- ★ Ranking #1 for hundreds of Katy searches!

Celebrating Life in Katy, Texas
KATY
magazine™

Advertising Rates & Closing Dates

Katy Magazine (Print Display Ads)

Pricing Effective 1/1/09

Print Ads Katy Magazine	10 X Run* 8 Issues KM & 2 Life	5 X Run* 4 Issues KM & 1 Life	4 X Run Cost Per Issue	2 X Run Cost Per Issue	1 X Run Cost Per Issue
1/4 page	\$900	\$960	\$1100	\$1250	\$1400
1/3 page	\$1200	\$1260	\$1440	\$1590	\$1780
1/2 page	\$1500	\$1590	\$1800	\$1980	\$2215
Full page	\$2490	\$2580	\$2880	\$3210	\$3600

- Back cover, add 30%
- Inside front (R and L), add 25%
- Inside back (R and L), add 25%
- First 30 pages or center, add 20%
- Other placement requests, add 15%

*Katy Life - Relocation & Newcomer Guide

Just choose the 10X or 5X frequency if you would like to be part of Life, our annual Relocation & Newcomer Guide. This is mailed to new homes, stocked around town, and sent to those requesting newcomer packets. Don't miss being part of this fabulous Katy, Texas resource, published with the same quality and vision as Katy Magazine.

Advertising That Works!

“Katy Magazine is my #1 resource for all my new business! My print and online ads have exceeded my expectations!”

*-Steve Sandweiss
Owner, A Child's Reflection*

Closing Dates & Deadlines

Issue	Issue Date	Covering Events in	Sales Closing	Final Art
Spring	Mar. 15	Mar., April, May	Jan. 15	Jan. 30
Summer	June 15	June, July, Aug.	Apr. 15	Apr. 30
Fall	Sept. 15	Sept., Oct., Nov.	July 15	July 30
Winter	Dec. 15	Dec., Jan., Feb.	Oct. 15	Oct. 30
Katy Life	May	2011	Feb. 15	Feb. 28

KatyMagazine.com (Web Display Ads)

KatyMagazine.com (Web Ads)	Per Month (3 mo. min)	Per Year (12 mo. min)
Skyscraper Web Ad (Category Page)	\$150	\$1700
Spot Web Ad (Home Page)	\$350	\$3600
Prominent Listing with description & link	Free for print advertisers	

Web ad rates are for print advertisers only

Reserve Your Ad Space Now

Call us at **281-579-9840** even if the deadline has passed and we will try to accommodate you. Web listings can be posted for new advertisers immediately.



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LOCAL SCHOOL NEWS



KATY KIDS & FAMILIES



KATY CELEBRITIES



SEASONAL KATY STORIES