

Advertising Rates & Closing Dates

Katy Magazine (Print Display Ads)

Pricing Effective 1/1/09

Print Ads Katy Magazine	10 X Run* 8 Issues KM & 2 Life	5 X Run* 4 Issues KM & 1 Life	4 X Run Cost Per Issue	2 X Run Cost Per Issue	1 X Run Cost Per Issue
1/4 page	\$900	\$960	\$1100	\$1250	\$1400
1/3 page	\$1200	\$1260	\$1440	\$1590	\$1780
1/2 page	\$1500	\$1590	\$1800	\$1980	\$2215
Full page	\$2490	\$2580	\$2880	\$3210	\$3600

- Back cover, add 30%
- Inside front (R and L), add 25%
- Inside back (R and L), add 25%
- First 30 pages or center, add 20%
- Other placement requests, add 15%

*Katy Life - Relocation & Newcomer Guide

Just choose the 10X or 5X frequency if you would like to be part of Life, our annual Relocation & Newcomer Guide. This is mailed to new homes, stocked around town, and sent to those requesting newcomer packets. Don't miss being part of this fabulous Katy, Texas resource, published with the same quality and vision as Katy Magazine.

Advertising That Works!

“Katy Magazine is my #1 resource for all my new business! My print and online ads have exceeded my expectations!”

-Steve Sandweiss
Owner, A Child's Reflection

Closing Dates & Deadlines

Issue	Issue Date	Covering Events in	Sales Closing	Final Art
Spring	Mar. 15	Mar., April, May	Jan. 15	Jan. 30
Summer	June 15	June, July, Aug.	Apr. 15	Apr. 30
Fall	Sept. 15	Sept., Oct., Nov.	July 15	July 30
Winter	Dec. 15	Dec., Jan., Feb.	Oct. 15	Oct. 30
Katy Life	April 15	2009	Feb. 15	Feb. 28

KatyMagazine.com (Web Display Ads)

KatyMagazine.com (Web Ads)	Per Month (3 mo. min)	Per Year (12 mo. min)
Skyscraper Web Ad (Category Page)	\$150	\$1700
Spot Web Ad (Home Page)	\$350	\$3600
Prominent Listing with description & link	Free for print advertisers	

Web ad rates are for print advertisers only

Reserve Your Ad Space Now

Call us at **281-579-9840** even if the deadline has passed and we will try to accommodate you. Web listings can be posted for new advertisers immediately.

Celebrating Life in Katy, Texas
KATY
 magazine™
 KATYMAGAZINE.COM

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LOCAL SCHOOL NEWS



KATY KIDS & FAMILIES



KATY CELEBRITIES



SEASONAL KATY STORIES