

# Double Your Advertising Results

Get Twice the Reach with  
Katy Magazine & KatyMagazine.com

## Excellent Readership and Outstanding Web Results

In addition to a beautiful, effective print ad in an award-winning community magazine, advertisers also leverage our 1.2 million+ web hits per month on our highly ranking Katy Directory at no extra charge! As an advertiser, your company is bolded with a description about your business and linked directly to your website.

## The Highest Visibility

Katy Magazine and KatyMagazine.com are the definitive voices of Katy, Texas, known by virtually everyone in the area. KatyMagazine.com ranks #1 on Google, Yahoo, and many search engines for numerous Katy, Texas web searches. We also drive local residents to KatyMagazine.com by posting up-to-date Katy jobs, Katy events, Katy news, and thousands of Katy area resources. No other media venue gives you this kind of Katy coverage.

## The Predominant Publication of Katy, Texas

Katy Magazine is written and designed with lasting power in mind – we keep it circulating all over Katy for the entire season to give our advertisers the best shelf life available.

## Your Ad Gets Maximum Reach

### Mailed & Racked - 50,000 Issues

**Mass Mailed** – Mailed to numerous neighborhoods across the Katy area.

**Racked** – Available free in stands at Starbucks, Walgreens, CVS, various stores, hotels, restaurants, hospitals, and malls.

**Lobby Copies** – Thousands are delivered to doctors, dentists, salons, and other lobbies and waiting areas for repeat readership.

**Newcomer Packets** – Distributed to local realtors and builders, the City of Katy, and the Chamber of Commerce for newcomers to enjoy.

**Subscriptions** – Mailed to subscribers who want guaranteed home delivery.

**KatyMagazine.com Web Listings** – Advertisers get a bolded listing, description, and link to their site from our hugely popular Katy Directory.

**Unmatched Community Presence** – We consistently draw attention to our advertisers as we sponsor and attend large community events all over Katy.

### Katy Magazine Fast Facts

- ★ Copies Per Issue: 50,000
- ★ Circulation: 150,000+
- ★ Founded: 2003
- ★ Shelf Life: 3 months
- ★ Based in Katy, Texas
- ★ KatyMagazine.com gets 1.2+ million hits a month
- ★ Ranking #1 for hundreds of Katy searches!

Now Printing 50,000  
Copies per Issue!

## Readers Love It!

"Katy Magazine is wonderful and full of so much useful information and advertising. I have read it from cover to cover and back again. Thank you and your staff for putting it together — I really appreciate your hard work!"

Linda McGrath,  
Katy Magazine Subscriber

